

ACE.a|AWARDS 2008



Congratulations! You are an ACE.a| 2008 Winner!

Lighting marketers participating in the **ACE.a|** Winner's Advertising Program receive one full page advertorial in the November/December issue of **ARCHITECTURAL LIGHTING (A|L)**.

Written and designed with your input by A|L's Special Projects team, your advertorial page is positioned in the Winner's Section across from your full page advertisement (existing or new ad materials).

This impactful two page feature showcases your company, brand and products to A|L's audience of 30,000 lighting specifiers and reinforces your status as a preferred manufacturer among A|L readers.

Show the lighting design community why your award-winning products stand apart from the rest!

ACE.aI AWARDS SPECIAL ADVERTISING

ACE.aI WINNERS SPREAD

Receive one full-page special advertisement in the November/December issue of ARCHITECTURAL LIGHTING produced by our own Special Projects Team. It is placed adjacent to your full-page advertisement and creates an impactful two-page feature that showcases your company and products while providing architects and lighting designers with essential information.



Spread

Place your full-page advertisement here adjacent to your feature article.

ACE.aI AWARD WINNER PRESS RELEASE

Publicize your success to your clients.

ACE.aI AWARD WINNER PLAQUE

Prominently display your honor with the handsome wood plaque in your corporate headquarters.

ACE.aI AWARD LOGO USAGE

Use the ACE.aI Award logo to increase the awareness of your outstanding achievement.

ACE.aI SHOWCASE ADS

Receive one 1/9 showcase ad to highlight your newest products throughout the year in the ACE.aI Showcase Product Gallery section. Your ads will include: product shot, 50 words of promotional copy and full contact information.

ACE.aI EMAIL PROMOTION

Email blast to 35,000 ARCHITECTURAL LIGHTING subscriber addresses, includes link to your company web site.

ACE.aI AWARDS SPECIAL ADVERTISING RATES

COST \$5,250^{NET*}

HALF-PAGE PACKAGE \$3,550^{NET*}

*Must accompany ad run at earned rate

ISSUE DATE

NOVEMBER/DECEMBER 2008

CLOSE DATE

OCTOBER 6, 2008



CALL YOUR REGIONAL SALE MANAGER TODAY!

ADVERTISING SALES

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